

A close-up photograph of a car's infotainment screen. The screen displays the time 10:35 AM in a large, white, sans-serif font. Below the time are five circular icons: a radio antenna for 'Radio', an HDMI port for 'HDMI', a musical note for 'Bluetooth', a USB port for 'USB', and a camera lens for 'Rear Camera'. The screen is set against a dark blue background with a subtle pattern of car air vents. The overall image has a blue tint.

10:35 AM



Radio



HDMI



Bluetooth



USB



Rear Camera



Westwood One

**The vitality and
importance of AM radio**



According to Nielsen's Fall 2022 survey:

- **82,346,800** Americans listen to AM radio monthly
- **One out of three** American AM/FM radio listeners are reached monthly by AM radio
- **57%** of the AM radio audience listens to News/Talk stations, the very outlets that Americans turn to in times of crisis and breaking local news

By state: % of the radio audience that listens to AM radio in a month
Ranked by % of the radio audience that listens to AM radio

Source: Nielsen Nationwide Fall 2022, Persons 12+, Monday - Sunday 12m-12m, 4-week reach, Nielsen data processed by Act1 Systems

State	Monthly AM/FM radio reach	Monthly AM reach	% of radio reach from AM radio stations licensed to the state
North Dakota	741,700	391,200	52.7%
Montana	941,900	358,800	38.1%
Illinois	13,448,300	5,066,900	37.7%
Washington	7,243,300	2,540,600	35.1%
Wisconsin	5,872,800	2,025,600	34.5%
Nebraska	1,936,700	664,700	34.3%
Alaska	455,800	153,200	33.6%
Utah	2,948,100	970,100	32.9%
California	32,757,700	10,581,600	32.3%
Ohio	10,805,600	3,383,400	31.3%
Colorado	5,014,600	1,554,500	31.0%
Total	266,409,800	82,347,100	30.9%
New York	24,359,800	7,489,600	30.7%
New Mexico	2,077,200	628,700	30.3%
Arizona	6,419,100	1,934,300	30.1%
Georgia	9,974,600	2,982,900	29.9%
South Dakota	898,200	259,100	28.8%
Minnesota	5,475,300	1,563,100	28.5%
Texas	23,999,300	6,697,900	27.9%
Michigan	8,578,500	2,371,600	27.6%
Iowa	3,549,300	958,200	27.0%
Massachusetts	7,937,900	2,022,300	25.5%
Florida	18,768,700	4,714,200	25.1%
Oregon	4,331,100	1,087,100	25.1%
Hawaii	1,130,100	283,500	25.1%
Nevada	2,918,900	726,100	24.9%
Pennsylvania	14,986,200	3,685,700	24.6%
Idaho	1,994,400	461,900	23.2%
Missouri	7,273,500	1,634,700	22.5%
Tennessee	7,247,200	1,587,100	21.9%
Kentucky	5,564,100	1,095,600	19.7%
Louisiana	4,267,500	831,100	19.5%
Alabama	5,189,700	983,900	19.0%
North Carolina	10,665,300	1,804,400	16.9%
Rhode Island	2,025,000	335,300	16.6%
Virginia	7,400,900	1,182,500	16.0%
Kansas	3,315,800	473,100	14.3%
Oklahoma	3,639,700	507,200	13.9%
West Virginia	2,191,500	295,900	13.5%
Mexico	3,716,200	475,800	12.8%
Maine	1,380,600	174,200	12.6%
Connecticut	5,650,400	712,600	12.6%
Maryland	7,548,800	936,000	12.4%
Indiana	7,149,500	882,400	12.3%
Arkansas	3,283,900	388,700	11.8%
Mississippi	3,468,100	403,200	11.6%
Wyoming	1,104,600	117,600	10.6%
South Carolina	5,609,000	581,500	10.4%
New Hampshire	2,767,700	256,800	9.3%
Delaware	2,037,300	173,400	8.5%
Vermont	854,600	71,100	8.3%
New Jersey	13,009,000	669,900	5.1%
District of Columbia	6,143,900	281,900	4.6%

By state: % of the radio audience that listens to AM radio in a month
Ranked alphabetically by state

Source: Nielsen Nationwide Fall 2022, Persons 12+, Monday - Sunday 12m-12m, 4-week reach, Nielsen data processed by Act1 Systems

State	Monthly AM/FM radio reach	Monthly AM reach	% of radio reach from AM radio stations licensed to the state
Total	266,409,800	82,347,100	30.9%
Alabama	5,189,700	983,900	19.0%
Alaska	455,800	153,200	33.6%
Arizona	6,419,100	1,934,300	30.1%
Arkansas	3,283,900	388,700	11.8%
California	32,757,700	10,581,600	32.3%
Colorado	5,014,600	1,554,500	31.0%
Connecticut	5,650,400	712,600	12.6%
Delaware	2,037,300	173,400	8.5%
District of Columbia	6,143,900	281,900	4.6%
Florida	18,768,700	4,714,200	25.1%
Georgia	9,974,600	2,982,900	29.9%
Hawaii	1,130,100	283,500	25.1%
Idaho	1,994,400	461,900	23.2%
Illinois	13,448,300	5,066,900	37.7%
Indiana	7,149,500	882,400	12.3%
Iowa	3,549,300	958,200	27.0%
Kansas	3,315,800	473,100	14.3%
Kentucky	5,564,100	1,095,600	19.7%
Louisiana	4,267,500	831,100	19.5%
Maine	1,380,600	174,200	12.6%
Maryland	7,548,800	936,000	12.4%
Massachusetts	7,937,900	2,022,300	25.5%
Mexico	3,716,200	475,800	12.8%
Michigan	8,578,500	2,371,600	27.6%
Minnesota	5,475,300	1,563,100	28.5%
Mississippi	3,468,100	403,200	11.6%
Missouri	7,273,500	1,634,700	22.5%
Montana	941,900	358,800	38.1%
Nebraska	1,936,700	664,700	34.3%
Nevada	2,918,900	726,100	24.9%
New Hampshire	2,767,700	256,800	9.3%
New Jersey	13,009,000	669,900	5.1%
New Mexico	2,077,200	628,700	30.3%
New York	24,359,800	7,489,600	30.7%
North Carolina	10,665,300	1,804,400	16.9%
North Dakota	741,700	391,200	52.7%
Ohio	10,805,600	3,383,400	31.3%
Oklahoma	3,639,700	507,200	13.9%
Oregon	4,331,100	1,087,100	25.1%
Pennsylvania	14,986,200	3,685,700	24.6%
Rhode Island	2,025,000	335,300	16.6%
South Carolina	5,609,000	581,500	10.4%
South Dakota	898,200	259,100	28.8%
Tennessee	7,247,200	1,587,100	21.9%
Texas	23,999,300	6,697,900	27.9%
Utah	2,948,100	970,100	32.9%
Vermont	854,600	71,100	8.3%
Virginia	7,400,900	1,182,500	16.0%
Washington	7,243,300	2,540,600	35.1%
West Virginia	2,191,500	295,900	13.5%
Wisconsin	5,872,800	2,025,600	34.5%
Wyoming	1,104,600	117,600	10.6%

**By DMA: % of the radio audience that listens to AM radio in a month
Ranked by % of the radio audience that listens to AM radio**

Source: Nielsen Nationwide Fall 2022, Persons 12+, Monday - Sunday 12m-12m, 4-week reach, Nielsen data processed by Act1 Systems

Market rank	Market	Monthly AM/FM radio net reach	Monthly AM radio net reach	% of AM/FM radio reach from AM radio
210	Glendive	6,800	4,900	72.1%
207	Juneau	22,400	14,500	64.7%
54	Buffalo	1,220,800	655,900	53.7%
38	Milwaukee [PPM+D]	1,760,800	944,400	53.6%
166	Billings	230,200	122,300	53.1%
145	Minot-Bismarck-Dickinson (Wlstr)	311,100	164,300	52.8%
113	Fargo	505,100	265,000	52.5%
3	Chicago [PPM+D]	7,738,500	3,965,200	51.2%
36	Cincinnati [PPM+D]	1,943,300	883,400	45.5%
77	Rochester, NY	843,100	374,700	44.4%
209	North Platte	27,500	12,000	43.6%
191	Great Falls	120,700	52,600	43.6%
203	Zanesville	67,000	28,700	42.8%
12	Seattle-Tacoma [PPM+D]	4,486,400	1,920,700	42.8%
170	Rapid City	204,800	87,500	42.7%
49	Albuquerque-Santa Fe	1,511,300	640,100	42.4%
93	Cedar Rapids-Wirloo-Iowa Ct-Dubq	703,900	293,900	41.8%
201	St. Joseph	89,100	37,200	41.8%
31	San Antonio [PPM+D]	2,324,300	967,100	41.6%
199	Mankato	99,600	41,200	41.4%
10	San Francisco-Oakland-San Jose [PPM+D]	6,092,200	2,513,500	41.3%
101	Tri-Cities, TN-VA	626,200	256,100	40.9%
119	Eugene	514,500	210,000	40.8%
73	Omaha	912,600	366,100	40.1%
67	Spokane	964,200	386,100	40.0%
106	Lincoln & Hastings-Kearney	571,700	228,000	39.9%
64	Dayton	930,500	365,900	39.3%
98	Boise	723,100	283,800	39.2%
108	Ft. Wayne	576,000	223,900	38.9%
20	Sacramento-Stockton-Modesto [PPM+D]	3,564,100	1,374,800	38.6%
6	Atlanta [PPM+D]	5,814,800	2,229,300	38.3%
165	Bluefield-Beckley-Oak Hill	221,400	84,800	38.3%
112	Sioux Falls (Mitchell)	538,600	204,400	38.0%
72	Madison	889,800	336,100	37.8%
48	Louisville	1,418,000	534,300	37.7%
116	Youngstown	497,500	185,500	37.3%
162	Missoula	251,900	93,900	37.3%
149	Sioux City	306,100	113,700	37.1%
121	Montgomery-Selma	496,300	183,700	37.0%
33	Kansas City [PPM+D]	2,077,900	767,600	36.9%
68	Des Moines-Ames	924,600	338,600	36.6%
65	Tucson (Sierra Vista)	949,400	347,600	36.6%
151	Rochester-Mason City-Austin, MN	292,700	106,600	36.4%
138	Rockford	346,000	126,000	36.4%
114	Springfield-Holyoke	553,500	196,600	35.5%
146	Anchorage	342,500	121,200	35.4%
132	Wausau-Rhineland	362,300	128,000	35.3%
127	Monterey-Salinas	594,000	208,600	35.1%
90	Champaign & Springfield-Decatur	704,400	245,000	34.8%
51	Providence-New Bedford [PPM]	1,370,200	474,700	34.6%
56	Richmond-Petersburg	1,195,600	413,900	34.6%
15	Minneapolis-St. Paul [PPM+D]	3,922,600	1,357,700	34.6%
29	Salt Lake City [PPM+D]	2,733,400	945,500	34.6%
18	Miami-Ft. Lauderdale [PPM+D]	3,811,500	1,318,000	34.6%
30	San Diego [PPM]	2,642,500	913,700	34.6%
86	Colorado Springs-Pueblo	802,800	277,400	34.6%
4	Philadelphia [PPM+D]	6,717,000	2,320,200	34.5%
69	Green Bay-Appleton	929,700	321,000	34.5%
102	Reno	626,700	211,400	33.7%
196	Cheyenne, WY-Scottsbluff, NE	117,600	39,300	33.4%
120	Macon	518,100	172,600	33.3%

19	Cleveland-Akron (Canton) [PPM+D]	3,077,900	1,024,500	33.3%
186	Butte-Bozeman, MT	164,600	54,600	33.2%
11	Phoenix (Prescott) [PPM+D]	4,685,600	1,553,300	33.2%
14	Detroit [PPM+D]	3,958,000	1,299,600	32.8%
193	Parkersburg	118,100	38,400	32.5%
109	Johnstown-Altoona-State College	560,500	181,800	32.4%
13	Tampa-St. Petersburg (Sarasota) [PPM+D]	4,236,200	1,365,600	32.2%
175	Harrisonburg	208,200	67,000	32.2%
35	Austin [PPM+D]	2,044,500	656,000	32.1%
16	Denver [PPM+D]	3,799,200	1,216,400	32.0%
124	Santa Barbara-Snta Mria-Sn Lu Ob	558,800	178,900	32.0%
1	New York [PPM+D]	17,524,100	5,571,000	31.8%
2	Los Angeles [PPM+D]	14,496,500	4,608,400	31.8%
115	Lansing	523,700	165,800	31.7%
178	Elmira (Corning)	171,400	53,900	31.4%
59	Albany-Schenectady-Troy	1,093,400	343,800	31.4%
34	Hartford & New Haven [PPM+D]	2,120,800	666,700	31.4%
104	Davenport-Rock Island-Moline	569,900	178,600	31.3%
141	Topeka	346,600	108,000	31.2%
52	Memphis [PPM+D]	1,392,800	431,900	31.0%
	Total	266,409,800	82,347,100	30.9%
5	Dallas-Ft. Worth [PPM+D]	6,735,900	2,076,800	30.8%
63	Lexington	1,039,300	319,700	30.8%
190	Lima	138,300	42,500	30.7%
128	La Crosse-Eau Claire	445,200	136,700	30.7%
57	Wilkes Barre-Scranton-Hztn	1,165,000	357,400	30.7%
9	Boston (Manchester) [PPM+D]	5,545,500	1,691,300	30.5%
189	Twin Falls	149,900	45,600	30.4%
107	Evansville	568,400	172,100	30.3%
43	Harrisburg-Lancaster-Leb-York	1,577,900	475,600	30.1%
183	Jonesboro	174,100	52,300	30.0%
42	Grand Rapids-Kalmzoo-Battle Crk	1,617,900	482,900	29.8%
152	Joplin-Pittsburg	297,700	88,400	29.7%
7	Houston [PPM]	5,998,100	1,774,500	29.6%
184	Bowling Green	163,600	48,300	29.5%
122	Peoria-Bloomington	465,900	137,400	29.5%
32	Columbus, OH [PPM+D]	2,094,400	612,900	29.3%
53	Fresno-Visalia	1,596,400	460,900	28.9%
117	Yakima-Pasco-Richland-Kennewick	554,900	160,000	28.8%
40	Las Vegas [PPM+D]	1,901,500	548,200	28.8%
161	Binghamton	256,200	73,800	28.8%
176	Quincy-Hannibal-Keokuk	190,600	54,900	28.8%
164	Yuma-El Centro	298,300	85,300	28.6%
139	Duluth-Superior	325,100	92,600	28.5%
130	Corpus Christi	441,700	125,800	28.5%
205	Helena	60,900	17,300	28.4%
22	Portland, OR [PPM+D]	2,834,200	800,100	28.2%
95	Baton Rouge	722,800	204,000	28.2%
71	Roanoke-Lynchburg	891,800	249,200	27.9%
204	Victoria	68,800	19,100	27.8%
180	Bend, OR	184,600	51,200	27.7%
144	Palm Springs	370,300	102,400	27.7%
26	Pittsburgh [PPM+D]	2,302,800	631,200	27.4%
85	Syracuse	761,900	207,700	27.3%
81	Huntsville-Decatur (Florence)	807,700	215,100	26.6%
45	Birmingham (Ann and Tusc)	1,528,000	406,500	26.6%
82	Waco-Temple-Bryan	863,600	229,000	26.5%
129	Wilmington, NC	401,900	106,000	26.4%
194	Greenwood-Greenville, MS	128,800	33,700	26.2%
160	Sherman, TX-Ada, OK	259,700	67,800	26.1%
84	Chattanooga	809,800	209,900	25.9%
126	Columbus, GA (Opelika, AL)	462,900	119,800	25.9%
92	Paducah-Cape Girard-Harrisburg	716,600	183,500	25.6%
17	Orlando-Daytona Beach-Melbourne [PPM+D]	3,656,600	930,500	25.4%
61	Knoxville	1,117,700	284,300	25.4%
66	Honolulu	1,126,200	286,000	25.4%
155	Idaho Falls-Pocatello (Jackson)	324,800	81,900	25.2%
202	Fairbanks	70,200	17,700	25.2%
172	Utica	203,000	51,100	25.2%
123	Bakersfield [Rev. 1]	628,400	154,200	24.5%
150	Erie	293,700	71,800	24.4%
94	Burlington-Plattsburgh	708,900	171,600	24.2%
80	Toledo	811,100	195,800	24.1%
28	Baltimore [PPM+D]	2,431,300	582,300	24.0%
91	El Paso (Las Cruces)	847,100	201,900	23.8%

136	Medford-Klamath Falls	344,000	81,900	23.8%
133	Chico-Redding	384,100	91,200	23.7%
171	Jackson, TN	202,500	47,800	23.6%
58	Mobile-Pensacola (Ft. Walton)	1,184,300	279,300	23.6%
163	Wheeling-Steubenville	241,900	56,200	23.2%
188	Grand Junction-Montrose	153,300	35,300	23.0%
50	New Orleans	1,353,900	310,800	23.0%
70	Wichita-Hutchinson Plus	909,200	208,400	22.9%
23	Raleigh-Durham (Fayetteville) [PPM+D]	2,656,200	602,700	22.7%
137	Columbia-Jefferson City, MO	370,800	83,400	22.5%
87	Savannah	771,600	173,500	22.5%
24	Sf. Louis [PPM+D]	2,545,800	572,400	22.5%
39	West Palm Beach-Ft. Pierce [PPM+D]	1,798,900	404,200	22.5%
76	Columbia, SC	851,100	191,100	22.5%
89	Shreveport	719,000	160,400	22.3%
74	Flint-Saginaw-Bay City	869,500	189,700	21.8%
99	South Bend-Elkhart	683,800	148,100	21.7%
110	Augusta-Aiken, GA	557,400	120,400	21.6%
96	Jackson, MS	687,900	148,300	21.6%
147	Odessa-Midland	331,000	70,700	21.4%
78	Portland-Auburn, ME	826,300	174,500	21.1%
192	Meridian	129,800	27,400	21.1%
158	Terre Haute	273,500	57,700	21.1%
21	Charlotte [PPM+D]	2,759,200	575,000	20.8%
157	Biloxi-Gulfport	285,400	59,200	20.7%
182	Marquette	169,700	34,500	20.3%
131	Amarillo	394,600	79,900	20.2%
134	Columbus-Tupelo-West Point, MS	373,200	74,400	19.9%
37	Greenville-Sprtnbrg-Ashvl-Andrsn	1,874,300	373,200	19.9%
125	Lafayette, LA	487,300	96,400	19.8%
118	Traverse City-Cadillac	477,200	94,200	19.7%
46	Oklahoma City	1,525,800	298,700	19.6%
168	Hattiesburg-Laurel	230,100	45,000	19.6%
142	Lubbock	347,500	67,900	19.5%
143	Beaumont-Port Arthur	343,100	66,900	19.5%
206	Presque Isle	47,800	9,300	19.5%
187	Lafayette, IN	168,300	32,700	19.4%
200	Ottumwa-Kirksville	92,600	17,900	19.3%
27	Nashville [PPM+D]	2,439,800	469,700	19.3%
88	Charleston, SC	739,400	141,300	19.1%
62	Tulsa	1,096,600	207,500	18.9%
83	Harlingen-Wslco-Brownsville-McA	1,041,900	189,800	18.2%
159	Gainesville	279,600	49,800	17.8%
97	Ft. Smith-Fayettevl-Sprndl-Rgrs	689,000	122,700	17.8%
44	Norfolk-Portsmouth-Newport [PPM+D]	1,585,500	281,600	17.8%
148	Wichita Falls & Lawton	314,000	54,600	17.4%
55	Ft. Myers-Naples	1,194,800	207,500	17.4%
135	Salisbury	362,300	62,100	17.1%
79	Charleston-Huntington	819,200	137,800	16.8%
181	Alexandria, LA	175,500	29,400	16.8%
140	Monroe-El Dorado	335,500	56,100	16.7%
167	Abilene-Sweetwater	228,600	37,200	16.3%
100	Myrtle Beach-Florence, SC	619,800	100,700	16.2%
169	Dothan	204,100	31,200	15.3%
25	Indianapolis [PPM+D]	2,447,500	371,600	15.2%
111	Tyler-Longview (Lfkn & Ncgd)	569,800	85,600	15.0%
179	Watertown	185,000	27,200	14.7%
177	Charlottesville	200,000	29,400	14.7%
105	Tallahassee-Thomasville	606,200	88,900	14.7%
75	Springfield, MO	852,600	119,200	14.0%
197	San Angelo	110,200	15,000	13.6%
60	Little Rock-Pine Bluff	1,110,500	150,500	13.6%
41	Jacksonville [PPM+D]	1,655,100	216,300	13.1%
156	Bangor	270,100	34,800	12.9%
47	Greensboro-High Point-Winston-Salem [PPM+D]	1,495,000	192,300	12.9%
174	Clarksburg-Weston	201,800	24,800	12.3%
8	Washington, DC (Hagerstown) [PPM+D]	5,602,400	661,000	11.8%
154	Albany, GA	284,200	33,200	11.7%
103	Greenville-New Bern-Washington	604,200	52,000	8.6%
173	Lake Charles	198,900	16,100	8.1%
185	Laredo	200,000	14,100	7.1%
153	Panama City	305,200	20,700	6.8%
198	Casper-Riverton	100,300	5,900	5.9%
195	Eureka	121,600	7,000	5.8%
208	Alpena	28,900	1,100	3.8%

**By DMA: % of the radio audience that listens to AM radio in a month
Ranked alphabetically by market**

Source: Nielsen Nationwide Fall 2022, Persons 12+, Monday - Sunday 12m-12m, 4-week reach, Nielsen data processed by Act1 Systems

Market rank	Market	Monthly AM/FM radio net reach	Monthly AM radio net reach	% of AM/FM radio reach from AM radio
	Total	266,409,800	82,347,100	30.9%
167	Abilene-Sweetwater	228,600	37,200	16.3%
59	Albany-Schenectady-Troy	1,093,400	343,800	31.4%
154	Albany, GA	284,200	33,200	11.7%
49	Albuquerque-Santa Fe	1,511,300	640,100	42.4%
181	Alexandria, LA	175,500	29,400	16.8%
208	Alpena	28,900	1,100	3.8%
131	Amarillo	394,600	79,900	20.2%
146	Anchorage	342,500	121,200	35.4%
6	Atlanta [PPM+D]	5,814,800	2,229,300	38.3%
110	Augusta-Aiken, GA	557,400	120,400	21.6%
35	Austin [PPM+D]	2,044,500	656,000	32.1%
123	Bakersfield [Rev. 1]	628,400	154,200	24.5%
28	Baltimore [PPM+D]	2,431,300	582,300	24.0%
156	Bangor	270,100	34,800	12.9%
95	Baton Rouge	722,800	204,000	28.2%
143	Beaumont-Port Arthur	343,100	66,900	19.5%
180	Bend, OR	184,600	51,200	27.7%
166	Billings	230,200	122,300	53.1%
157	Biloxi-Gulfport	285,400	59,200	20.7%
161	Binghamton	256,200	73,800	28.8%
45	Birmingham (Ann and Tusc)	1,528,000	406,500	26.6%
165	Bluefield-Beckley-Oak Hill	221,400	84,800	38.3%
98	Boise	723,100	283,800	39.2%
9	Boston (Manchester) [PPM+D]	5,545,500	1,691,300	30.5%
184	Bowling Green	163,600	48,300	29.5%
54	Buffalo	1,220,800	655,900	53.7%
94	Burlington-Plattsburgh	708,900	171,600	24.2%
186	Butte-Bozeman, MT	164,600	54,600	33.2%
198	Casper-Riverton	100,300	5,900	5.9%
93	Cedar Rapids-Wtrloo-Iowa Ct-Dubq	703,900	293,900	41.8%
90	Champaign & Springfield-Decatur	704,400	245,000	34.8%
79	Charleston-Huntington	819,200	137,800	16.8%
88	Charleston, SC	739,400	141,300	19.1%
21	Charlotte [PPM+D]	2,759,200	575,000	20.8%
177	Charlottesville	200,000	29,400	14.7%
84	Chattanooga	809,800	209,900	25.9%
196	Cheyenne, WY-Scottsbluff, NE	117,600	39,300	33.4%
3	Chicago [PPM+D]	7,738,500	3,965,200	51.2%
133	Chico-Redding	384,100	91,200	23.7%
36	Cincinnati [PPM+D]	1,943,300	883,400	45.5%
174	Clarksburg-Weston	201,800	24,800	12.3%
19	Cleveland-Akron (Canton) [PPM+D]	3,077,900	1,024,500	33.3%
86	Colorado Springs-Pueblo	802,800	277,400	34.6%
137	Columbia-Jefferson City, MO	370,800	83,400	22.5%
76	Columbia, SC	851,100	191,100	22.5%
134	Columbus-Tupelo-West Point, MS	373,200	74,400	19.9%
126	Columbus, GA (Opelika, AL)	462,900	119,800	25.9%
32	Columbus, OH [PPM+D]	2,094,400	612,900	29.3%
130	Corpus Christi	441,700	125,800	28.5%
5	Dallas-Ft. Worth [PPM+D]	6,735,900	2,076,800	30.8%
104	Davenport-Rock Island-Moline	569,900	178,600	31.3%
64	Dayton	930,500	365,900	39.3%
16	Denver [PPM+D]	3,799,200	1,216,400	32.0%

68	Des Moines-Ames	924,600	338,600	36.6%
14	Detroit [PPM+D]	3,958,000	1,299,600	32.8%
169	Dothan	204,100	31,200	15.3%
139	Duluth-Superior	325,100	92,600	28.5%
91	El Paso (Las Cruces)	847,100	201,900	23.8%
178	Elmira (Corning)	171,400	53,900	31.4%
150	Erie	293,700	71,800	24.4%
119	Eugene	514,500	210,000	40.8%
195	Eureka	121,600	7,000	5.8%
107	Evansville	568,400	172,100	30.3%
202	Fairbanks	70,200	17,700	25.2%
113	Fargo	505,100	265,000	52.5%
74	Flint-Saginaw-Bay City	869,500	189,700	21.8%
53	Fresno-Visalia	1,596,400	460,900	28.9%
55	Ft. Myers-Naples	1,194,800	207,500	17.4%
97	Ft. Smith-Fayettevll-Sprndl-Rgrs	689,000	122,700	17.8%
108	Ft. Wayne	576,000	223,900	38.9%
159	Gainesville	279,600	49,800	17.8%
210	Glendive	6,800	4,900	72.1%
188	Grand Junction-Montrose	153,300	35,300	23.0%
42	Grand Rapids-Kalmzoo-Battle Crk	1,617,900	482,900	29.8%
191	Great Falls	120,700	52,600	43.6%
69	Green Bay-Appleton	929,700	321,000	34.5%
47	Greensboro-High Point-Winston-Salem [PPM+D]	1,495,000	192,300	12.9%
103	Greenville-New Bern-Washington	604,200	52,000	8.6%
37	Greenville-Sprtnbrg-Ashvl-Andrsn	1,874,300	373,200	19.9%
194	Greenwood-Greenville, MS	128,800	33,700	26.2%
83	Harlingen-Wslco-Brownsville-McA	1,041,900	189,800	18.2%
43	Harrisburg-Lancaster-Leb-York	1,577,900	475,600	30.1%
175	Harrisonburg	208,200	67,000	32.2%
34	Hartford & New Haven [PPM+D]	2,120,800	666,700	31.4%
168	Hattiesburg-Laurel	230,100	45,000	19.6%
205	Helena	60,900	17,300	28.4%
66	Honolulu	1,126,200	286,000	25.4%
7	Houston [PPM]	5,998,100	1,774,500	29.6%
81	Huntsville-Decatur (Florence)	807,700	215,100	26.6%
155	Idaho Falls-Pocatello (Jackson)	324,800	81,900	25.2%
25	Indianapolis [PPM+D]	2,447,500	371,600	15.2%
96	Jackson, MS	687,900	148,300	21.6%
171	Jackson, TN	202,500	47,800	23.6%
41	Jacksonville [PPM+D]	1,655,100	216,300	13.1%
109	Johnstown-Altoona-State College	560,500	181,800	32.4%
183	Jonesboro	174,100	52,300	30.0%
152	Joplin-Pittsburg	297,700	88,400	29.7%
207	Juneau	22,400	14,500	64.7%
33	Kansas City [PPM+D]	2,077,900	767,600	36.9%
61	Knoxville	1,117,700	284,300	25.4%
128	La Crosse-Eau Claire	445,200	136,700	30.7%
187	Lafayette, IN	168,300	32,700	19.4%
125	Lafayette, LA	487,300	96,400	19.8%
173	Lake Charles	198,900	16,100	8.1%
115	Lansing	523,700	165,800	31.7%
185	Laredo	200,000	14,100	7.1%
40	Las Vegas [PPM+D]	1,901,500	548,200	28.8%
63	Lexington	1,039,300	319,700	30.8%
190	Lima	138,300	42,500	30.7%
106	Lincoln & Hastings-Kearney	571,700	228,000	39.9%
60	Little Rock-Pine Bluff	1,110,500	150,500	13.6%
2	Los Angeles [PPM+D]	14,496,500	4,608,400	31.8%
48	Louisville	1,418,000	534,300	37.7%
142	Lubbock	347,500	67,900	19.5%
120	Macon	518,100	172,600	33.3%
72	Madison	889,800	336,100	37.8%
199	Mankato	99,600	41,200	41.4%
182	Marquette	169,700	34,500	20.3%
136	Medford-Klamath Falls	344,000	81,900	23.8%

52	Memphis [PPM+D]	1,392,800	431,900	31.0%
192	Meridian	129,800	27,400	21.1%
18	Miami-Ft. Lauderdale [PPM+D]	3,811,500	1,318,000	34.6%
38	Milwaukee [PPM+D]	1,760,800	944,400	53.6%
15	Minneapolis-St. Paul [PPM+D]	3,922,600	1,357,700	34.6%
145	Minot-Bismarck-Dickinson (Wlstn)	311,100	164,300	52.8%
162	Missoula	251,900	93,900	37.3%
58	Mobile-Pensacola (Ft. Walton)	1,184,300	279,300	23.6%
140	Monroe-El Dorado	335,500	56,100	16.7%
127	Monterey-Salinas	594,000	208,600	35.1%
121	Montgomery-Selma	496,300	183,700	37.0%
100	Myrtle Beach-Florence, SC	619,800	100,700	16.2%
27	Nashville [PPM+D]	2,439,800	469,700	19.3%
50	New Orleans	1,353,900	310,800	23.0%
1	New York [PPM+D]	17,524,100	5,571,000	31.8%
44	Norfolk-Portsmouth-Newport [PPM+D]	1,585,500	281,600	17.8%
209	North Platte	27,500	12,000	43.6%
147	Odessa-Midland	331,000	70,700	21.4%
46	Oklahoma City	1,525,800	298,700	19.6%
73	Omaha	912,600	366,100	40.1%
17	Orlando-Daytona Beach-Melbourne [PPM+D]	3,656,600	930,500	25.4%
200	Ottumwa-Kirksville	92,600	17,900	19.3%
92	Paducah-Cape Girard-Harrisburg	716,600	183,500	25.6%
144	Palm Springs	370,300	102,400	27.7%
153	Panama City	305,200	20,700	6.8%
193	Parkersburg	118,100	38,400	32.5%
122	Peoria-Bloomington	465,900	137,400	29.5%
4	Philadelphia [PPM+D]	6,717,000	2,320,200	34.5%
11	Phoenix (Prescott) [PPM+D]	4,685,600	1,553,300	33.2%
26	Pittsburgh [PPM+D]	2,302,800	631,200	27.4%
78	Portland-Auburn, ME	826,300	174,500	21.1%
22	Portland, OR [PPM+D]	2,834,200	800,100	28.2%
206	Presque Isle	47,800	9,300	19.5%
51	Providence-New Bedford [PPM]	1,370,200	474,700	34.6%
176	Quincy-Hannibal-Keokuk	190,600	54,900	28.8%
23	Raleigh-Durham (Fayetteville) [PPM+D]	2,656,200	602,700	22.7%
170	Rapid City	204,800	87,500	42.7%
102	Reno	626,700	211,400	33.7%
56	Richmond-Petersburg	1,195,600	413,900	34.6%
71	Roanoke-Lynchburg	891,800	249,200	27.9%
151	Rochester-Mason City-Austin, MN	292,700	106,600	36.4%
77	Rochester, NY	843,100	374,700	44.4%
138	Rockford	346,000	126,000	36.4%
20	Sacramento-Stockton-Modesto [PPM+D]	3,564,100	1,374,800	38.6%
135	Salisbury	362,300	62,100	17.1%
29	Salt Lake City [PPM+D]	2,733,400	945,500	34.6%
197	San Angelo	110,200	15,000	13.6%
31	San Antonio [PPM+D]	2,324,300	967,100	41.6%
30	San Diego [PPM]	2,642,500	913,700	34.6%
10	San Francisco-Oakland-San Jose [PPM+D]	6,092,200	2,513,500	41.3%
124	Santa Barbara-Snta Mria-Sn Lu Ob	558,800	178,900	32.0%
87	Savannah	771,600	173,500	22.5%
12	Seattle-Tacoma [PPM+D]	4,486,400	1,920,700	42.8%
160	Sherman, TX-Ada, OK	259,700	67,800	26.1%
89	Shreveport	719,000	160,400	22.3%
149	Sioux City	306,100	113,700	37.1%
112	Sioux Falls (Mitchell)	538,600	204,400	38.0%
99	South Bend-Elkhart	683,800	148,100	21.7%
67	Spokane	964,200	386,100	40.0%
114	Springfield-Holyoke	553,500	196,600	35.5%
75	Springfield, MO	852,600	119,200	14.0%
201	St. Joseph	89,100	37,200	41.8%
24	St. Louis [PPM+D]	2,545,800	572,400	22.5%
85	Syracuse	761,900	207,700	27.3%

105	Tallahassee-Thomasville	606,200	88,900	14.7%
13	Tampa-St. Petersburg (Sarasota) [PPM+D]	4,236,200	1,365,600	32.2%
158	Terre Haute	273,500	57,700	21.1%
80	Toledo	811,100	195,800	24.1%
141	Topeka	346,600	108,000	31.2%
118	Traverse City-Cadillac	477,200	94,200	19.7%
101	Tri-Cities, TN-VA	626,200	256,100	40.9%
65	Tucson (Sierra Vista)	949,400	347,600	36.6%
62	Tulsa	1,096,600	207,500	18.9%
189	Twin Falls	149,900	45,600	30.4%
111	Tyler-Longview (Lfkn & Ncgd)	569,800	85,600	15.0%
172	Utica	203,000	51,100	25.2%
204	Victoria	68,800	19,100	27.8%
82	Waco-Temple-Bryan	863,600	229,000	26.5%
8	Washington, DC (Hagerstown) [PPM+D]	5,602,400	661,000	11.8%
179	Watertown	185,000	27,200	14.7%
132	Wausau-Rhineland	362,300	128,000	35.3%
39	West Palm Beach-Ft. Pierce [PPM+D]	1,798,900	404,200	22.5%
163	Wheeling-Steubenville	241,900	56,200	23.2%
148	Wichita Falls & Lawton	314,000	54,600	17.4%
70	Wichita-Hutchinson Plus	909,200	208,400	22.9%
57	Wilkes Barre-Scranton-Hztn	1,165,000	357,400	30.7%
129	Wilmington, NC	401,900	106,000	26.4%
117	Yakima-Pasco-Richland-Kennewick	554,900	160,000	28.8%
116	Youngstown	497,500	185,500	37.3%
164	Yuma-El Centro	298,300	85,300	28.6%
203	Zanesville	67,000	28,700	42.8%

Top 141 metros: % of the metro radio audience that listens to AM radio in a month
Ranked by % of the radio audience that listens to AM radio among Nielsen subscribers; Markets with at least 20% reach

Source: Nielsen Nationwide Fall 2022 Metro, Persons 12+, Monday - Sunday 12m-12m, analysis represents listening to Nielsen radio station subscribers

Metro market rank	Market	% of the radio audience that listens to AM radio among Nielsen subscribers	Metro market rank	Market	% of the radio audience that listens to AM radio among Nielsen subscribers	Metro market rank	Market	% of the radio audience that listens to AM radio among Nielsen subscribers
59	Buffalo-Niagara Falls, NY	56%	96	Reno, NV	32%	51	Memphis, TN [PPM]	25%
3	Chicago, IL [PPM]	48%	28	Sacramento, CA [PPM]	32%	142	Canton, OH	25%
43	Milwaukee-Racine, WI [PPM]	48%	209	Rochester, MN	32%	151	Ann Arbor, MI	24%
245	Sheboygan, WI	45%	15	Minneapolis-St. Paul, MN [PPM]	31%	90	Columbia, SC	24%
253	Grand Forks, ND-MN	45%	178	Anchorage, AK	31%	208	Las Cruces-Deming, NM	24%
241	Bismarck, ND	44%	199	Salina-Manhattan, KS	31%	178	Traverse City-Petoskey, MI	24%
39	San Jose, CA [PPM]	43%	2	Los Angeles, CA [PPM]	31%	111	York, PA	24%
33	Cincinnati, OH [PPM]	42%	89	Madison, WI	31%	87	Colorado Springs, CO	24%
11	Seattle-Tacoma, WA [PPM]	42%	5	Dallas-Ft. Worth, TX [PPM]	31%	218	Columbia, MO	24%
192	Fargo-Moorhead, ND-MN	41%	68	Grand Rapids, MI	31%	140	Savannah, GA	23%
187	St. Cloud, MN	41%	223	Eau Claire, WI	30%	163	Evansville, IN	23%
160	Lincoln, NE	40%	74	Allentown-Bethlehem, PA	30%	121	Portsmouth-Dover-Rochester, NH	23%
130	Macon, GA	40%	86	Harrisburg-Lebanon-Carlisle, PA	30%	247	Williamsport, PA	23%
196	Danbury, CT	39%	20	Nassau-Suffolk (Long Island) [PPM]	30%	221	Joplin, MO	22%
75	Omaha-Council Bluffs, NE-IA	39%	249	Brunswick, GA	30%	197	Charleston, WV	22%
4	San Francisco, CA [PPM]	39%	139	Appleton-Oshkosh, WI	29%	126	New Haven, CT	22%
137	Youngstown-Warren, OH	38%	14	Detroit, MI [PPM]	29%	120	Modesto, CA	22%
244	Sioux City, IA	38%	239	Harrisonburg, VA	29%	234	Sussex, NJ	22%
83	Boise, ID	38%	30	Orlando, FL [PPM]	29%	69	Sarasota-Bradenton, FL	22%
25	San Antonio, TX [PPM]	38%	10	Boston, MA [PPM]	29%	79	Wilkes Barre-Scranton, PA	22%
7	Atlanta, GA [PPM]	38%	189	Bryan-College Station, TX	29%	29	Austin, TX [PPM]	22%
60	Rochester, NY	37%	106	Lexington-Fayette, KY	28%	24	St. Louis, MO [PPM]	22%
186	Columbus, GA	36%	154	Montgomery, AL	28%	23	Baltimore, MD [PPM]	22%
65	Dayton, OH	36%	136	Reading, PA	28%	127	Jackson, MS	22%

176	Wausau-Stevens Pt (Centrl WI), WI	36%	18	Denver-Boulder, CO [PPM]	28%	77	Baton Rouge, LA	21%
114	Johnson City-Kingspt-Brstl, TN-VA	36%	188	Kalamazoo, MI	28%	66	Fresno, CA	21%
62	Tucson, AZ	36%	41	Hudson Valley, NY	28%	206	Chico, CA	21%
159	Rockford, IL	36%	17	Tampa-St Petersburg-Clearwater [PPM]	28%	104	Huntsville, AL	21%
55	Louisville, KY	36%	228	Pueblo, CO	27%	205	Santa Barbara, CA	21%
27	Salt Lake City-Ogden-Provo [PPM]	36%	230	Monroe, LA	27%	166	Poughkeepsie, NY	21%
202	Cedar Rapids, IA	35%	116	Ft. Wayne, IN	27%	157	Peoria, IL	21%
34	Kansas City, KS-MO [PPM]	35%	35	Cleveland, OH [PPM]	27%	224	Muskegon, MI	20%
70	Albuquerque, NM	35%	22	Portland, OR [PPM]	27%	63	Honolulu, HI	20%
88	Spokane, WA	35%	183	Green Bay, WI	27%	50	New Orleans, LA	20%
16	Puerto Rico	35%	227	Bloomington, IL	26%	19	San Diego, CA [PPM]	20%
67	Albany-Schenectady-Troy, NY	34%	190	Waco, TX	26%	236	Parkersburg-Marietta, WV-OH	20%
124	Morristown, NJ	34%	6	Houston-Galveston, TX [PPM]	26%	32	Las Vegas, NV [PPM]	20%
204	Duluth-Superior, MN-WI	34%	193	Binghamton, NY	26%	37	Raleigh-Durham, NC [PPM]	20%
71	Des Moines, IA	34%	201	Topeka, KS	26%	115	Worcester, MA	20%
53	Richmond, VA	33%	81	Stockton, CA	26%	207	Laurel-Hattiesburg, MS	20%
145	Eugene-Springfield, OR	33%	54	Hartford-New Britain-Middletown [PPM]	26%	95	Akron, OH	20%
252	Jackson, TN	33%	200	Tuscaloosa, AL	26%	117	Lancaster, PA	20%
149	Shreveport, LA	33%	175	Sioux Falls, SD	25%			
52	Monmouth-Ocean, NJ	33%	100	Syracuse, NY	25%			
73	Metro Fairfield County, CT	33%	44	Providence-Warwick-Pawtucket [PPM]	25%			
231	Waterloo-Cedar Falls, IA	32%	195	Manchester, NH	25%			
13	Phoenix, AZ [PPM]	32%	180	Lima-Van Wert, OH	25%			
12	Miami-Ft Lauderdale-Hollywood [PPM]	32%	1	New York, NY [PPM]	25%			
9	Philadelphia, PA [PPM]	32%	119	Corpus Christi, TX	25%			
			237	Grand Island-Kearney-Hastngs, NE	25%			

Top 141 metros: % of the metro radio audience that listens to AM radio in a month
Ranked alphabetically by market; Markets with at least 20% reach

Source: Nielsen Nationwide Fall 2022 Metro, Persons 12+, Monday - Sunday 12m-12m, analysis represents listening to Nielsen radio station subscribers

Metro market rank	Market	% of the radio audience that listens to AM radio among Nielsen subscribers	Metro market rank	Market	% of the radio audience that listens to AM radio among Nielsen subscribers	Metro market rank	Market	% of the radio audience that listens to AM radio among Nielsen subscribers
95	Akron, OH	20%	239	Harrisonburg, VA	29%	16	Puerto Rico	35%
67	Albany-Schenectady-Troy, NY	34%	54	Hartford-New Britain-Middletown [PPM]	26%	37	Raleigh-Durham, NC [PPM]	20%
70	Albuquerque, NM	35%	63	Honolulu, HI	20%	136	Reading, PA	28%
74	Allentown-Bethlehem, PA	30%	6	Houston-Galveston, TX [PPM]	26%	96	Reno, NV	32%
178	Anchorage, AK	31%	41	Hudson Valley, NY	28%	53	Richmond, VA	33%
151	Ann Arbor, MI	24%	104	Huntsville, AL	21%	209	Rochester, MN	32%
139	Appleton-Oshkosh, WI	29%	127	Jackson, MS	22%	60	Rochester, NY	37%
7	Atlanta, GA [PPM]	38%	252	Jackson, TN	33%	159	Rockford, IL	36%
29	Austin, TX [PPM]	22%	114	Johnson City-Kingspt-Brstl, TN-VA	36%	28	Sacramento, CA [PPM]	32%
23	Baltimore, MD [PPM]	22%	221	Joplin, MO	22%	199	Salina-Manhattan, KS	31%
77	Baton Rouge, LA	21%	188	Kalamazoo, MI	28%	27	Salt Lake City-Ogden-Provo [PPM]	36%
193	Binghamton, NY	26%	34	Kansas City, KS-MO [PPM]	35%	25	San Antonio, TX [PPM]	38%
241	Bismarck, ND	44%	117	Lancaster, PA	20%	19	San Diego, CA [PPM]	20%
227	Bloomington, IL	26%	208	Las Cruces-Deming, NM	24%	4	San Francisco, CA [PPM]	39%
83	Boise, ID	38%	32	Las Vegas, NV [PPM]	20%	39	San Jose, CA [PPM]	43%
10	Boston, MA [PPM]	29%	207	Laurel-Hattiesburg, MS	20%	205	Santa Barbara, CA	21%
249	Brunswick, GA	30%	106	Lexington-Fayette, KY	28%	69	Sarasota-Bradenton, FL	22%
189	Bryan-College Station, TX	29%	180	Lima-Van Wert, OH	25%	140	Savannah, GA	23%
59	Buffalo-Niagara Falls, NY	56%	160	Lincoln, NE	40%	11	Seattle-Tacoma, WA [PPM]	42%
142	Canton, OH	25%	2	Los Angeles, CA [PPM]	31%	245	Sheboygan, WI	45%
202	Cedar Rapids, IA	35%	55	Louisville, KY	36%	149	Shreveport, LA	33%
197	Charleston, WV	22%	130	Macon, GA	40%	244	Sioux City, IA	38%
3	Chicago, IL [PPM]	48%	89	Madison, WI	31%	175	Sioux Falls, SD	25%
206	Chico, CA	21%	195	Manchester, NH	25%	88	Spokane, WA	35%

33	Cincinnati, OH [PPM]	42%	51	Memphis, TN [PPM]	25%	187	St. Cloud, MN	41%
35	Cleveland, OH [PPM]	27%	73	Metro Fairfield County, CT	33%	24	St. Louis, MO [PPM]	22%
87	Colorado Springs, CO	24%	12	Miami-Ft Lauderdale-Hollywood [PPM]	32%	81	Stockton, CA	26%
218	Columbia, MO	24%	43	Milwaukee-Racine, WI [PPM]	48%	234	Sussex, NJ	22%
90	Columbia, SC	24%	15	Minneapolis-St. Paul, MN [PPM]	31%	100	Syracuse, NY	25%
186	Columbus, GA	36%	120	Modesto, CA	22%	17	Tampa-St Petersburg-Clearwater [PPM]	28%
119	Corpus Christi, TX	25%	52	Monmouth-Ocean, NJ	33%	201	Topeka, KS	26%
5	Dallas-Ft. Worth, TX [PPM]	31%	230	Monroe, LA	27%	178	Traverse City-Petoskey, MI	24%
196	Danbury, CT	39%	154	Montgomery, AL	28%	62	Tucson, AZ	36%
65	Dayton, OH	36%	124	Morristown, NJ	34%	200	Tuscaloosa, AL	26%
18	Denver-Boulder, CO [PPM]	28%	224	Muskegon, MI	20%	190	Waco, TX	26%
71	Des Moines, IA	34%	20	Nassau-Suffolk (Long Island) [PPM]	30%	231	Waterloo-Cedar Falls, IA	32%
14	Detroit, MI [PPM]	29%	126	New Haven, CT	22%	176	Wausau-Stevens Pt (Centrl WI), WI	36%
204	Duluth-Superior, MN-WI	34%	50	New Orleans, LA	20%	79	Wilkes Barre-Scranton, PA	22%
223	Eau Claire, WI	30%	1	New York, NY [PPM]	25%	247	Williamsport, PA	23%
145	Eugene-Springfield, OR	33%	75	Omaha-Council Bluffs, NE-IA	39%	115	Worcester, MA	20%
163	Evansville, IN	23%	30	Orlando, FL [PPM]	29%	111	York, PA	24%
192	Fargo-Moorhead, ND-MN	41%	236	Parkersburg-Marietta, WV-OH	20%	137	Youngstown-Warren, OH	38%
66	Fresno, CA	21%	157	Peoria, IL	21%			
116	Ft. Wayne, IN	27%	9	Philadelphia, PA [PPM]	32%			
253	Grand Forks, ND-MN	45%	13	Phoenix, AZ [PPM]	32%			
237	Grand Island-Kearney-Hastngs, NE	25%	22	Portland, OR [PPM]	27%			
68	Grand Rapids, MI	31%	121	Portsmouth-Dover-Rochester, NH	23%			
183	Green Bay, WI	27%	166	Poughkeepsie, NY	21%			
86	Harrisburg-Lebanon-Carlisle, PA	30%	44	Providence-Warwick-Pawtucket [PPM]	25%			
			228	Pueblo, CO	27%			