



good TIME

OLDIES

 Westwood One™



A close-up, blue-tinted image of a vintage microphone with a ribbed grille, positioned in the upper right quadrant of the page.

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GOOD TIME OLDIES features the three decades of pop, soul, and rock & roll. Nothing but the best from the '60s and '70s with one early-to-mid '80s an hour. A healthy portion of “oh-wow” songs, too. The music is up tempo and the presentation is full of energy. Plus, special theme weekends showcase each week featuring the biggest artists and fun themes.

Good Time Oldies Programming Details

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18+ Demo

- Male: 51%
- Female: 49%

Household Income

- <\$25k: 16%
- \$25k-\$49k: 32%
- \$50k-\$74k: 20%
- \$75k+: 32%

Target Demo

- Core: Men 50-64
- Target: Men 45-64

ERA Balance

- 45% 60's
- 52% 70's
- 3% Early-Mid 80's

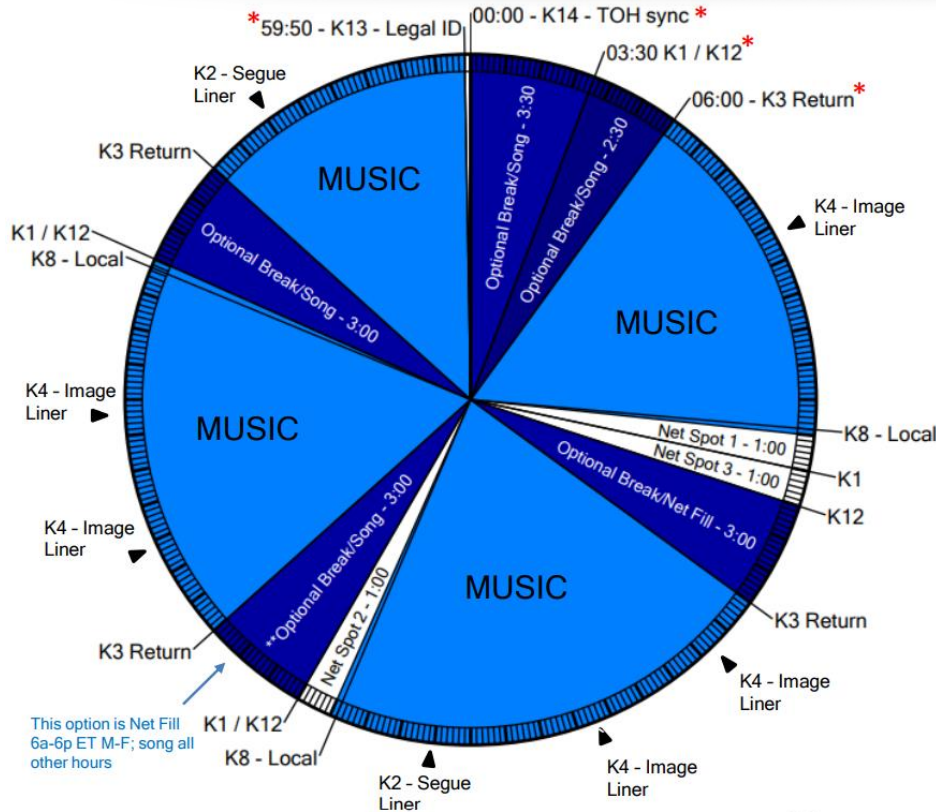
Core Artists

- The Beatles
- Billy Joel
- Stevie Wonder
- Elton John
- The Rolling Stones
- The Supremes
- Chicago
- The Bee Gees
- The Beach Boys
- Eagles
- The Temptations
- Fleetwood Mac

Sample Hour

- "Good Vibrations" – The Beach Boys
- "Black Is Black" – Los Bravos
- "Dancing Machine" – Jackson 5
- "Na Na Hey Hey (Kiss Him Goodbye)" – Steam
- "Lido Shuffle" – Boz Scaggs
- "Let's Hang On" – Four Seasons
- "Stayin' Alive" – The Bee Gees
- "Down On The Corner" – CCR
- "Good Lovin'" – The Rascals
- "Footloose" – Kenny Loggins
- "Boogie Oogie Oogie" – A Taste Of Honey
- "Ticket To Ride" – The Beatles
- "Saturday In The Park" – Chicago
- "One of These Nights" – Eagles

Good Time Oldies Clock



Function	Wegener Relay
2 Minute Affiliate Stopset Start	K1
Segue Liner (:03)	K2
Return Liner / Jingle (:08)	K3
Image Liner (:05)	K4
Local Liner (:05)	K8
3 Minute Affiliate Stopset Start	K12
Legal ID (:10) – fires at exactly 59:90	K13*
Top of the hour sync, fires at exactly 00:00	K14*

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**On-Air
Personalities**

Programming Bios



TIMM MORRISON
(6a-2p eastern)

Timm's love of radio goes back to when he first cracked the mic as a senior at his high school station. 35 years later he still can't get enough. What's with the extra 'M'? That goes back to 7th grade when his nickname was "Tim with 2 M's," and it's stuck ever since. Timm enjoys golf, doing 'dad duties' (anything that sounds fun to his son Brock and daughter Alexis), golf, and watch collecting. We mentioned golf twice because he plays a lot! Timm LOVES music and feels truly blessed to be doing what he loves for a living.



BECKY SHOCK
(2p-10p eastern)

When Becky's not on the radio, she's probably spending time at a park doing volunteer work, or on the bike trails. She's an avid wildlife and nature photographer, so being able to travel with her camera is her favorite kind of adventure. Yellowstone's her favorite so far! Becky's a big animal lover, and has a senior rescue cat named Leo. Her other hobby is experimental baking. Becky says "I'm lucky to work with people willing to try pretty much anything. There's always someone at a radio station who'll be happy to see free food!" Becky likes a lot of different music, including Eric Clapton, Motown, U2, and "you can never go wrong with a little Sinatra."

Programming Bios



STEVE 'STU' STUART
(10p-6a eastern)

A football jock through high school and college, Stu eventually got into his other love...music and sports broadcasting. He's been married to his wife Jennifer for over 30 years and has two children and a nutcase dog named Coco. Stu loves going to concerts and hanging at the beach--any beach, anywhere, fishing, surfing, skimboarding, and hanging with family and friends.

THANK YOU!

For more information on Good Time Oldies and affiliating in your market, contact:

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