HOT AC is a fun, adult friendly format with a focus on music and lifestyle. All the songs are familiar hits from the 90s through today. The target demographic is adults 18 – 49, with a tight target of women 30 – 38, the exact audience advertisers want to reach. The music is predominantly up-tempo and always easy to sing along with. Listeners take Hot AC to the workplace, to work out and everywhere they go on the weekends! Westwood One's Hot AC personalities are entertaining, upbeat and youthful (not juvenile). This contemporary format sits right in between AC and CHR, the sweet spot for mass market appeal!

Westwood One

Hot AC Programming Details

![Hot AC logo]

18+ Demo
- Male: 48%
- Female: 52%

Household Income
- <$25k: 33%
- $25k-$49k: 31%
- $50k-$74k: 22%
- $75k+: 14%

Target Demo
Core: Adults 25-44
Target: Female 18-49

ERA Balance
- 5% 1995-1999
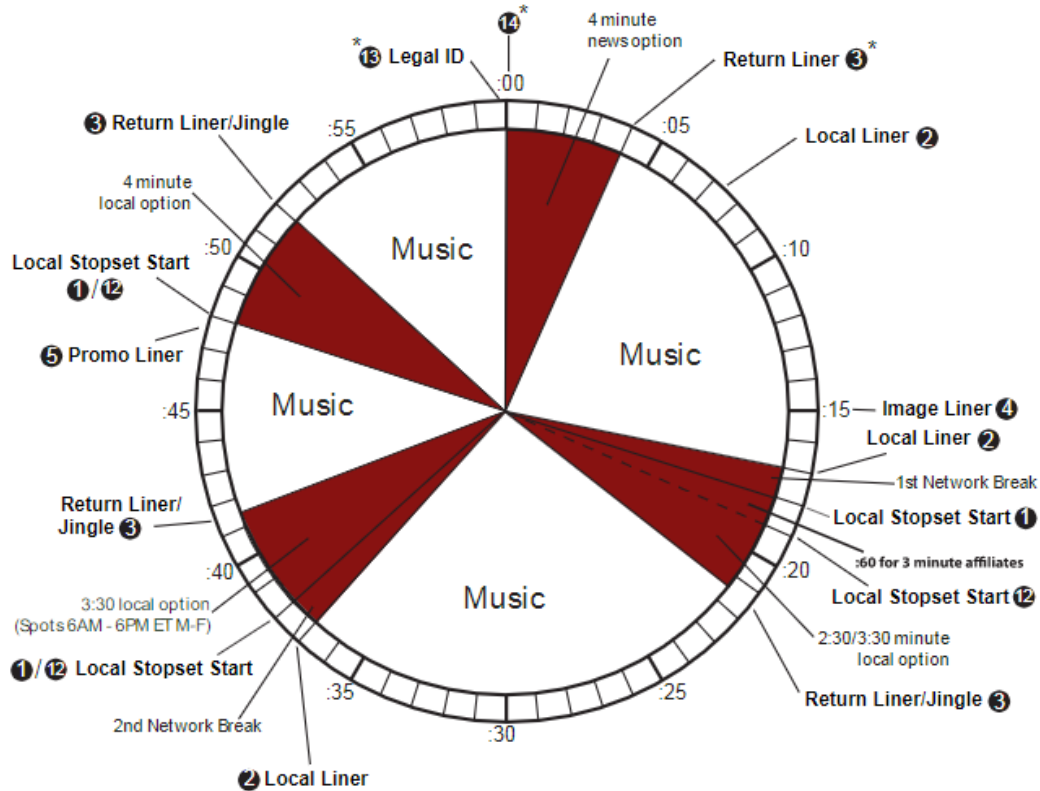- 22% 2000-2009
- 57% 2010-2019
- 14% 2020-Today

Core Artists
- Pink
- Maroon 5
- Taylor Swift
- Ed Sheeran
- Bruno Mars
- Katy Perry
- Shawn Mendes
- Imagine Dragons
- Adele
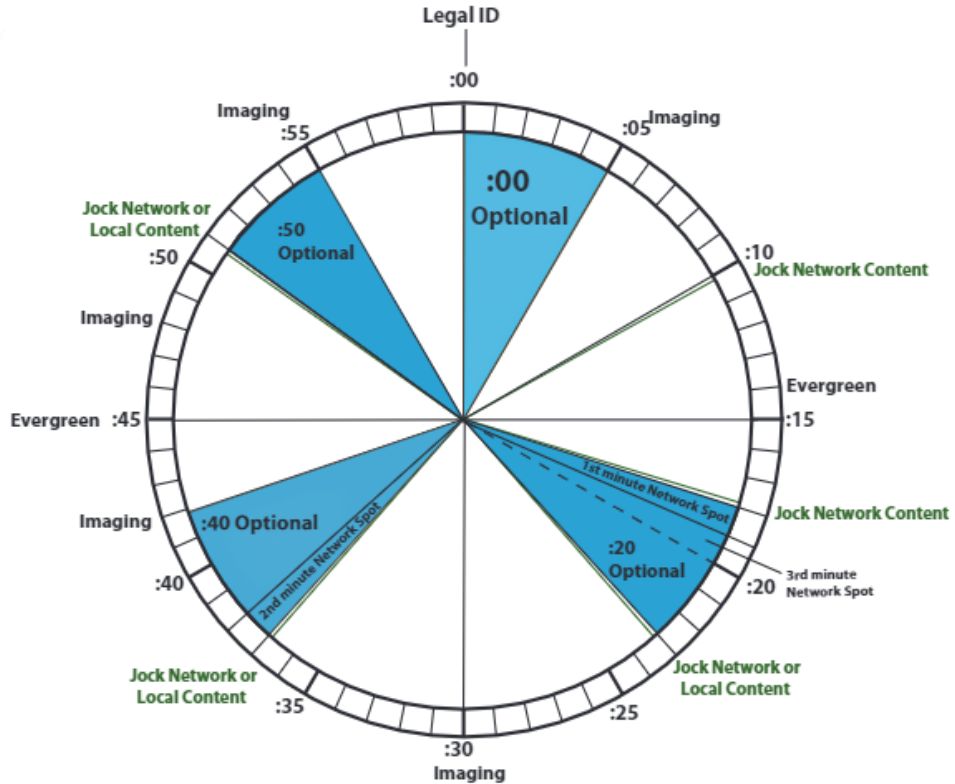- Justin Bieber
- Lady Gaga
- Justin Timberlake

Sample Hour

"Wildest Dreams" – Taylor Swift

"Golden" – Harry Styles

"Circles" – Post Malone

"Can't Stop The Feeling" – Justin Timberlake

"Monsters" – All Time Low

"Kings and Queens" – Ava Max

"We Found Love" – Rihanna & Calvin Harris

"Memories" – Maroon 5

"Mood" – 24kGoldn

"What About Us" – Pink

"Afterglow" – Ed Sheeran

"I Gotta Feeling" – Black Eyed Peas

"Attention" – Charlie Puth

Hot AC TOTAL Clock

Function	Wegener Relay
2 Minute Affiliate Stopset Start	1
Local Liner (:05)	2
Return Liner / Jingle (:08)	3
Image Liner – tags network sweeper (:05)	4
Promo Liner (:10)	5
3 Minute Affiliate Stopset Start	12
Legal ID (:10) – fires at exactly 59:90	13*
Top of the hour sync, fires at exactly 00:00	14*

Hot AC LOCAL Clock

On-Air Personalities Team A

** Hot AC personality teams are based on market availability. Your affiliate sales rep will work with you to determine which team you will receive.

Team A: Programming Bios

BERNIE MACK
(6a-10a eastern)

Bernie Mack is a mystery. We don't know where he was born… or if he has siblings. He told us that he was the proud winner of the 2006 Heisman trophy - a fact that took 3 minutes of Googling to prove false. He also said that he was tall (not true) and a former 5-time winner on Jeopardy (also not true). We can confirm he has a wife, daughter, two dogs and a pet lion (not true).

VENETIA
(10a-3p eastern)

Hi I'm Venetia! My fiance' is a police officer, so that can be a little nerve wracking sometimes, but I wouldn't change a thing. Together we have 2 furry "children" that we've rescued. Riggins is a black lab/beagle mix and he is our oldest, and Zora is a pitbull mix (although she doesn't really know how to be scary, but it's funny to watch her try). Thanks for letting me into your workday, I hope I make it just a little more enjoyable.

Westwood One

Team A: Programming Bios

CHUCK D
(3p-8p eastern)

Hey there, I'm Chuck D! I was born in the hills and hollers of West Virginia, but I've managed to travel all over this great nation of ours (in fact, of all 50 states, there are only two that I have yet to visit-can you guess which two?). I LOVE movies and music (naturally) and I spend a great deal of time fawning over my lovely wife and two sons. Now, if I could just get a few minutes alone in the bathroom from time to time, life would be perfect!

HAYDEN
(8p-1a eastern)

Hayden here, born and raised to be on the radio. Somewhere along the way I lost my hair but gained a wife and two kids. They're great, but I'm also into dogs, bourbon, and 007. My hobbies include golf, fishing and SCUBA diving. I'm a music lover and pop culture aficionado with a magnetic personality. (Or so they tell me) That's the story. What you hear is what you get!

Team A: Programming Bios

KENDALL
(1a-6a eastern)

Hi, I'm Kendall. A loud laugher that loves cheese, Snapchat filters and my toy poodle, Poe. When I'm not singing in the radio station studio, I'm drinking Moscow Mules, fiddling around in the kitchen, rooting for the Detroit Lions and pretending to be good at golf. Live Laugh Love is my favorite motto and I feel lucky to have a job where I get to play at work. Thanks for listening!

Team B: Programming Bios

JONATHAN DOLL
(6a-10a eastern)

Jonathan Doll here! Don't worry, you're in good hands because I'm a licensed disc-jockey and standup comic (Fun Fact: I was on Star Search and I was a writer for Jay Leno). My down time activities include bicycling, boating and small dogs. I'm not afraid to use a coupon on "Date Night" with my wife either. I've done mornings in L.A., Houston and Indianapolis and I'm proud to be here at my very favorite station so far INSERT YOUR STATION HERE!

JAY CRUZE
(10a-3p eastern)

Hey, how's it going, I'm Jay Cruze! Born and raised in New York City. Brooklyn, to be exact. I knew I wanted to be on the radio when I would spend my free time tape-recording myself, talking into hairbrushes, as I talked up the intros of my vinyl records (before they were retro). I still do that by the way. Just kidding. I wish I could meet each and every one of my listeners. We'd have a blast. My two daughters are the loves of my life, and they keep me humble.

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Team B: Programming Bios

KELSIE PAIGE
(3p-8p eastern)

Hi, I'm Kelsie Paige! I ended up on the radio because of my absolute love of music, but my complete lack of musical talent or ability. I'm not even good at lipsyncing! But that's okay, because now I am lucky enough get to spend my afternoons on the air playing incredible music for you! I'm also a concert addict, so I go to live shows every chance I get. When I'm not having a blast on the radio I love spending time with my human-sized rescue dog, Sabo. Plus, I really like to travel to strange and mysterious places, and most of those destinations involve a beach, just because I'm water puppy. Thanks for listening, I love hanging out with you!

TYLER GREY
(8p-1a eastern)

Hey hey, I'm Tyler Grey! When I'm not on your radio, you can find me looking for the best taco spots around town! So, if you have a spot I should know about, please let me know! I mean, "We are friends, right?" Other than my love for tacos, I also love music and how it can turn a bad day into something positive with that one good song. So, I guess you can say that's why I became a DJ because of the feelgood music. Plus, not only can I talk on the mic as an On-Air personality, I can also speak with my hands on the 1's & 2's!.

Team B: Programming Bios

TONY ZAZZA
(1a-6a eastern)

Hey there, I'm Tony Zazza! I grew up dreaming of being a professional baseball player, police officer or radio personality. Guess what happened! When I'm not playing music for you I'm hanging out with my two dogs (Cooper & Belle) and two cats (Faith & Hill). I also love playing golf, entertaining, yard work, swimming and spending time with family and friends. Plus, I'm a Wine Enthusiast and I love to cook. I'm a huge Gordon Ramsay fan and I make an incredible Beef Wellington!

THANK YOU!

For more information on Hot AC and affiliating in your market, contact:

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