



CLASSIC  
ROCK

 Westwood One™



# CLASSIC ROCK X

**Classic Rock X (Extreme or Hard Rock)** cranks it up with a high energy music mix from the hottest rock and heavy metal acts from the '70s, '80s, and early to mid '90s. Along with slick production and hip personalities, Classic Rock X is a format that really rocks!

# Classic Rock X Programming Details



## ERA Balance

- 45% 80's
- 40% 70's
- 15% 90's

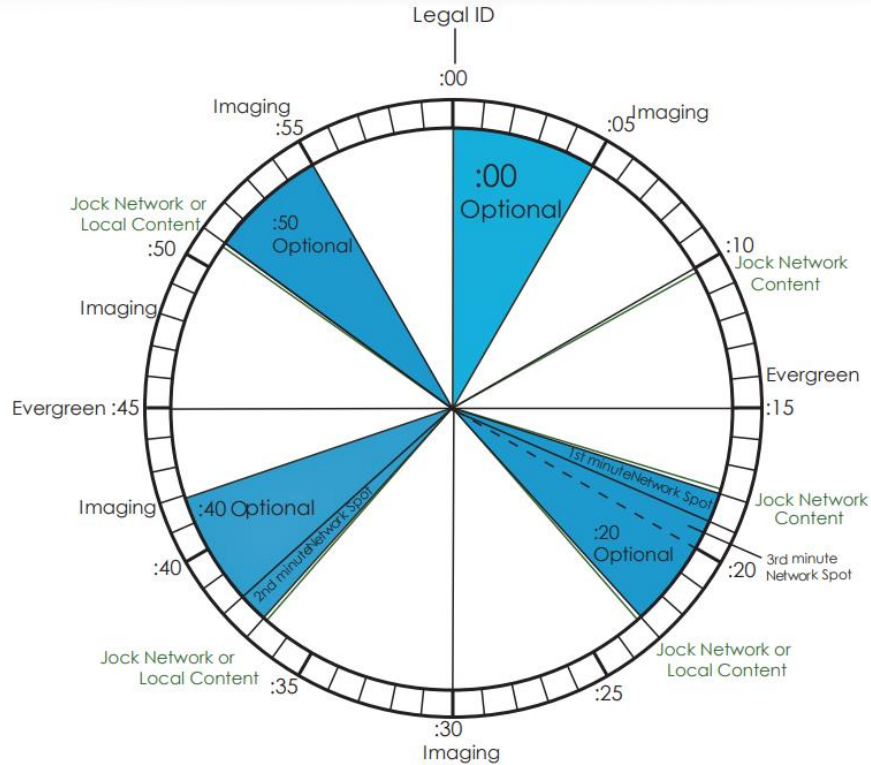
## Core Artists

- Nirvana
- Led Zeppelin
- Metallica
- Def Leppard
- Guns N' Roses
- Aerosmith
- AC/DC
- Pearl Jam
- Black Sabbath

## Sample Hour

- "Livin' On A Prayer" – Bon Jovi
- "Immigrant Song" – Led Zeppelin
- "Got Me Under Pressure" – ZZ Top
- "Would?" – Alice in Chains
- "Highway To Hell" – AC/DC
- "Foolin'" – Def Leppard
- "Dude Looks Like A Lady" – Aerosmith
- "Rock & Roll Fantasy" – Bad Company
- "Pride" – U2
- "Jamie's Cryin'" – Van Halen
- "Smells Like Teen Spirit" – Nirvana

# Classic Rock X Clock



CLASSIC  
ROCK



# On-Air Personalities

# Programming Bios



**PYKE**  
(6a-10a eastern)

Hey, Pyke here, I was conceived on a row boat fishing trip hence the name. I grew up in a small farm town in the mid-west. I started my radio career washing vans, passing out can koozies and applying temporary tattoos in weird places. When I'm not on the air you can find me at the gym or teaching martial arts.



**EDDIE BARELLA**  
(10a-3p eastern)

The name they gave me is Eddie Barella, what's up? My unhealthy obsession with rock and comedy was diagnosed in middle school. At age 15 I used an unreliable dial-up internet connection to create my own internet radio station—broadcasting to a vast audience of zero (on a good day). One can only talk to themselves for so long before important questions are asked, so fast forward to today, and it's a dream come true to hang out with you, play rock, and try to find irony in everything this crazy world throws at us.

# Programming Bios



**ANNA**  
(3p-8p eastern)

I'm Anna, a Sagittarius (if you know, you know). One of five girls (I can get ready faster than anyone). Been a bartender, dance teacher and ice cream scooper (the resume is as random as it is extensive). I'm thoroughly amused by dating apps but have never in fact been on one single date from them (if I see one more pic of a guy taking a selfie behind the wheel...). Dogs (especially my dog Beaux) are better than most humans. I try to eat healthy but should not be left alone around cheese or fresh bread (that's a fancy way of saying pizza). Lord of the Rings is such an obsession that I visited The Shire in New Zealand (nerd!). Will go from Namaste to Sicilian if you disrespect anyone in service industry (red flag!). Tip!



**ETHAN**  
(8p-1a eastern)

My name is Ethan, just Ethan. I guess I never earned a cool radio nickname. When I'm not talking on the radio, I like to spend way too much time at the movies, going to concerts, and doing film photography (because I like to make things harder for myself). I like Nickelback. Sorry if that's a dealbreaker. My favorite movie is Jaws. I enjoy camping near mountains, canyons, beaches or anywhere else with a great view. Can't wait to hang with you on the night show!

# Programming Bios



**NUMBER ONE SON**  
(1a-6a eastern)

What's up, Rockers! My name is Number One Son, or at least that's what my mother always told me. I'm half Italian, Half Cuban, so I'm a good lover with a bad temper. The Mets and the Jets are my favorite teams, so I go through life with zero expectations. My hobbies include binge watching 1980s anti-drug PSAs. White Cheddar is my blood type. They say that sunlight is the best disinfectant, which explains why I prefer to work the graveyard shift. The first concert I ever attended was MC Hammer. Not only was I traumatized, but it also drove me into a lifelong devotion to real music. Pumps and a Bump is still my jam, though. See you on the radio!



# THANK YOU!

For more information on affiliating Classic Rock X in your market, contact:

**David Felker, VP of Programming Gold Formats**  
dfelker@westwoodone.com | 972-406-6816

**Neal Weiner, VP of Affiliate Sales Formats**  
nweiner@westwoodone.com | 206.335.5259