



FLASHBACK

 **Westwood One**[™]

FLASHBACK

Flashback, the country's number one retrospective radio program, is now hosted by influencer, Rock insider and MTV legend, Matt Pinfield. Travel back in time and celebrate killer classics with rockers that defined the time – The Who, Pink Floyd, Led Zeppelin, The Rolling Stones, Eagles and many more.

Relive The High. Flashback fuses Classic Rock with the newscasts, TV and movie clips, vintage commercials and comedy that defined the time. As a living music encyclopedia, Matt not only connects the dots, but gives listeners a rich behind-the-scenes perspective unlike any other.

Stratocaster-like Production. No cover band sound here! Our all-star production team spends hours creating the sonic environment that turns Flashback in to a unique listener experience.

Matt Pinfield was recently named the **2022 International Rock Icon of the Year!**

Programming Details

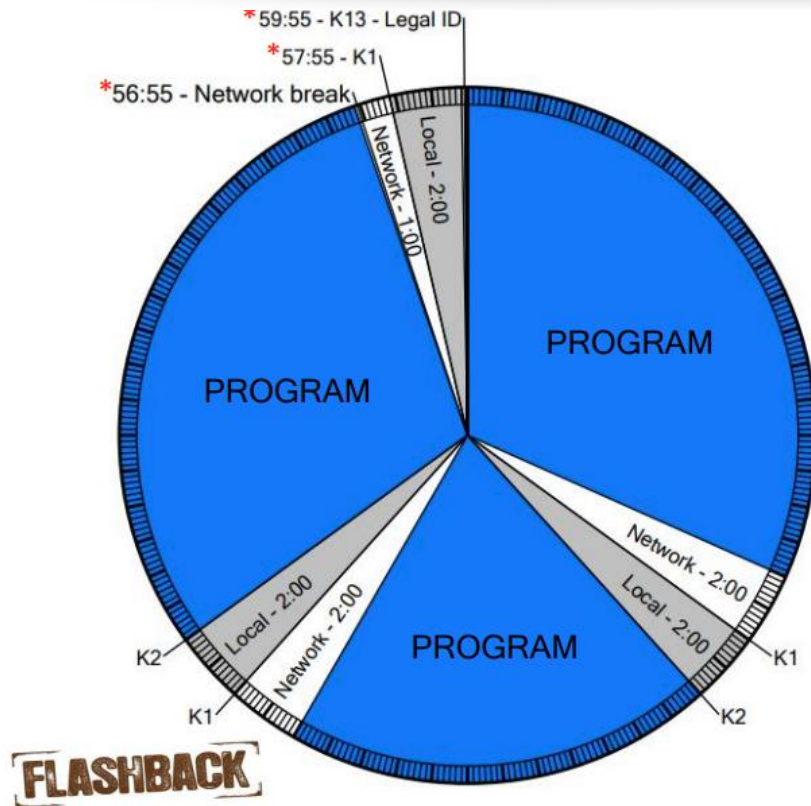


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Song Samples:

- “Mama, I’m coming home” – Ozzy Osbourne
- “Simple Man” – Lynyrd Skynyrd
- “Look At Little Sister” – Stevie Ray Vaughan
- “You Can’t Hurry Love” – Phil Collins
- “Black Dog” – Led Zeppelin
- “Bohemian Rhapsody” – Queen
- “Squeeze Box” – The Who
- “Your Mama Don’t Dance” – Poison
- “Crazy On You” – Heart
- “Middle Of The Road” – The Pretenders
- “Sweet Dreams (Are Made Of This)” – Eurythmics
- “Heartbreaker” – Pat Benatar
- “Let It Be” – The Beatles

Wegener Format Clock



Feed time: Thursdays, 5am - 9am ET

Program Function	Closures
Local Break Start	K1
Local liner (:05)	K2
Legal ID	K13

AVAILS – Local 6 min, Network 5 min LOCAL BREAKS ARE NOT FILLED

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On-Air Personality

Biography

Matt Pinfield knew he wanted to be a disc jockey at 4 years old. At the ripe old age of 9, he had his own radio station with two turntables and a cheap mixer. At 16 Matt started doing a radio show on the Rutgers University radio station WRSU. Matt had a 14 year run spinning at clubs in New York and New Jersey including The Melody, The Limelight and The Surf Club to name a few.

Matt's first commercial radio job was at WHTG-FM in Asbury Park in 1984. In January of '95, he was named Manager of Music Programming for MTV and within months, Matt was asked to host the MTV Show - 120 Minutes. With Matt's musical knowledge and relatable delivery, MTV research declared he was their most loved VJ...he hosted over 15 regular shows, 100+ specials, and his style was the template for the original MTV2.

In the spring of '96, Matt went to WXRK in New York to host a 4 hour free form New Music/Classic show called "The Buzz". Matt also worked as Vice President of A&R and Artist Development for Rock at Columbia Records where he signed and oversaw the making of many gold and platinum records from 2001-2006. In July 2011, MTV brought back Matt's signature show and changed the name to MTV2's 120 Minutes with Matt Pinfield. Matt currently hosts the classic rock history syndicated weekend radio show Flashback for Westwood One.



THANK YOU!

For more information on affiliating Flashback in your market, contact:

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