



CLASSIC HITS

GOLD

 Westwood One™



CLASSIC HITS GOLD

CLASSIC HITS GOLD showcases three decades of the best music and biggest stars! The greatest pop, soul, and Rock & Roll from the mid-to-late `60s, the `70s, and the early to mid-80s. All familiar favorites that you know and love, a flexible hourly programming & stopset clock, and some of the best personalities in the business!

Classic Hits Gold Programming Details



Target Demo

Core: Adults 35-54
Target: Adults 35-64

ERA Balance

- 15%: 60s
- 60%: 70s
- 25%: 80s

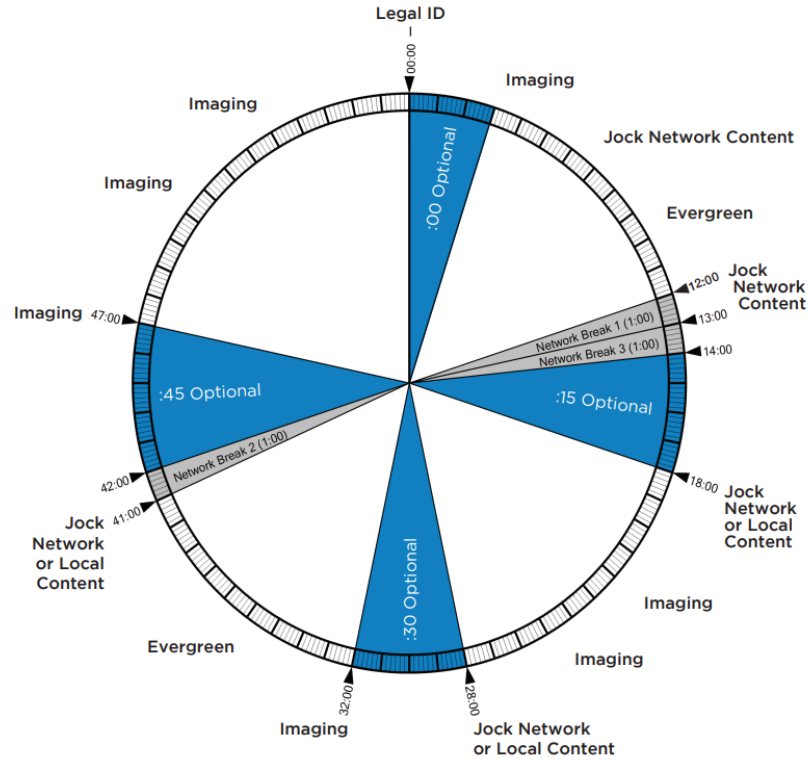
Core Artists

- Elton John
- Journey
- Earth, Wind, & Fire
- Fleetwood Mac
- Paul McCartney
- Rolling Stones
- Daryl Hall & John Oates
- Stevie Wonder
- Billy Joel
- Rod Stewart

Sample Hour

- "Go Your Own Way" – Fleetwood Mac
- "September" – Earth, Wind, & Fire
- "Girls Just Want To Have Fun" – Cyndi Lauper
- "Hold The Line" – Toto
- "Maneater" – Daryl Hall & John Oates
- "My Life" – Billy Joel
- "Come Together" – Beatles
- "Bennie & The Jets" – Elton John
- "Footloose" – Kenny Loggins
- "Bohemian Rhapsody" – Queen
- "You Keep Me Hangin' On" – Supremes
- "Hotel California" – Eagles
- "Take On Me" – A-ha

Classic Hits Gold Clock





On-Air Personalities

Programming Bios



JAY COFFEY
(6a-10a eastern)

Jay's been Rockin' and Rollin' for decades, beginning as a bass player in San Francisco Bay Area bands. His radio career began at a small station in Modesto, and after four years moving around Central California, he wound up playing the hits in Los Angeles for over 28 years. A lifelong lover of Golden retrievers, he acquired a tolerance for miniature Schnauzers thanks to his wife Janet who's been afflicted with Schnauzer-itis since her childhood on Long Island. Jay is dedicated to making radio fun and informative for his listeners.



JOYCE JEFFERSON
(10a-3p eastern)

Joyce landed her first radio job while working at a pizza parlor. She and her twin teenage daughters have three dogs, three cats, two leopard geckos, a chinchilla and a fish. Joyce loves studying clouds and "weather watching." She also sings and pulls out her guitar to entertain friends now and then. By the way, she still loves pizza.

Programming Bios



JOHN SUMMERS
(3p-8p eastern)

John's 30+ year radio career has taken him all across the country. His love of music from the player's perspective has done the same: Lots of traveling as the guitarist in his own rock band! He's also worked as a session musician for other great artists. When John's not rockin' on stage or entertaining us on the radio, he's hitting the hills off-road on his mountain bike or motorcycle, or he's buried in his music room going through his huge collection of LPs. He also loves a great novel and never misses the latest block-buster movie.



KEITH STEPHENS
(8p-1a eastern)

Keith grew up in New England, but escaped the cold to graduate from Arizona State where he started his radio career. When he's not on the radio, he's a true soccer dad with two daughters (one a teenager so wish him luck). Keith loves classic TV, especially Seinfeld and MASH. He likes to work out, read on his Kindle, and watch the latest trends on social media. First album he ever bought? "Band On The Run" by Paul McCartney and Wings. He still has it and is excited because vinyl is cool again.

Programming Bios



CHRIS KELLOGG
(1a-6a eastern)

Chris has been on the radio for over 40 years and still loves hearing his favorite songs from his youth and the early years of his career. Chris and his wife Lisa met in high school and have been married 35+ years (or as she says, "a really, really, long time"). They have four children and five grandchildren and two dogs, Molly and Flounder. Their favorite hobbies include reading (novels for Lisa, non-fiction for Chris), riding bikes, and traveling to spend time with the kids.

THANK YOU!

For more information on affiliating Classic Hits Gold in your market, contact:

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